

UNIFIED SPORTS

A COMPANY FOR SPORTS PEOPLE



www.unifiedsports.in



+91 7042262059 | +91 8085094046

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ABOUT UNIFIED SPORTS



PROFILE

Unified Sports is an educational sports management company aiming to build easy access and education for kids to unlock the untapped potential of Indian sports.

We provide sports enthusiasts, amateur athletes, Schools, RWAs, sports professionals, clubs /academies, and sports organisations with end-to-end sports solutions!



MISSION

Providing top-quality sports resources and opportunities to everyone involved in sports.



VISION

We aim to create an impact in the lives of at least 1 million kids by 2028 through sports.

OUR FOUNDER



KESHAV BAHETI

QUALIFICATION

- MBA with distinction in Sports Management from Deakin University, Australia
 - Top 10 Sports Management Program in the World
 - Specialises in Sports Analytics and Marketing
 - Worked with some leading international sports organisations
- Project Manager of Digital Media for the Indian Super League
- Over 5+ years of growing prominent Indian startups like Thrillophilia, Zomato & Udaan
- Certified Football Scout PFSA

OUR SERVICES

Coaching

Learn from our licensed and experienced coaches

Admissions

Top sport colleges are looking for you and we know how to get you there

International camps

International camps to student



Sports Jobs

If you are looking for a High Paying job in sports, you have come to the right place

Athlete Profiling

Level up your sports career

Events

Host your dream event with our dream team

OUR SERVICES



Coaching



Admissions



Sports
Jobs



Athlete
Profile



Events



International
camps



1

OUR SERVICES

COACHING



COACHING

01

World Class
training facilities



02

Science-based
coaching sessions



03

Develop long term
athlete development
plans



04

Expert
coaches



05

Personalized
Feedbacks



06

Scholarship For
Top Performers



1. WEST DELHI SPORTS ACADEMY

(SHRI RAM GLOBAL SCHOOL, DELHI-WEST)



The West Delhi Sports Academy, Powered by Unified Sports, is one of the biggest multi-sport facilities in the area. Near the Tikri Kalan Metro station in the Delhi West region, the academy offers affordable and high-quality training for team sports such as basketball, football, and volleyball, as well as individual sports, including skating, tennis, taekwondo, and athletics.



TESTIMONIALS



Parents of Mehak

I think WDSA is the best sports academy in West Delhi. My daughter practices rope skipping and has already started participating in competitions. The coaches are very friendly and fun-loving. We are really very happy with the academy and the facilities they provide.



Mother of Chhavi & Ridam Rana

My two sons have been practicing here. One of them won a GOLD medal in Taekwondo last week. I'm very satisfied with the training facilities and the coaches. I wish all the luck to this academy and hope more youngsters join the courses to fulfill their dreams.



Father of Daivik

The Academy is fantastic. My son practices tennis here and the facilities are world-class. Surprisingly, the prices are quite reasonable. Considering the quality of the facilities and the coaching, it's definitely worth it. The coaches are experienced, knowledgeable and truly passionate about sports.

2. SUMMER CAMP AT DECATHLON

FITNESS & COACHING

DECATHLON

Unified Sports, in partnership with Decathlon (Adventure Island Rohini), offers exceptional coaching and a fun experience for everyone at their summer camp. The program is open to all, with morning sessions consisting of a blend of Zumba, CrossFit, and Yoga, while the evening sessions are focused on football and Taekwondo for children.



3. POWER OF BASICS



Power Of Basics specializes in developing strength and conditioning training programmes for athletes of all levels and sports. They comprehensively understand how the athlete's body works and how to train it effectively for maximum results.



SPORTS OPPORTUNITY

Trials & Camps

1.

District/state/national trials information & application

2.

Clubs & Academy trials

3.

Exposure to national and international Camps

Tournaments

A.

Information about local tournaments

B.

Details about government organised tournaments

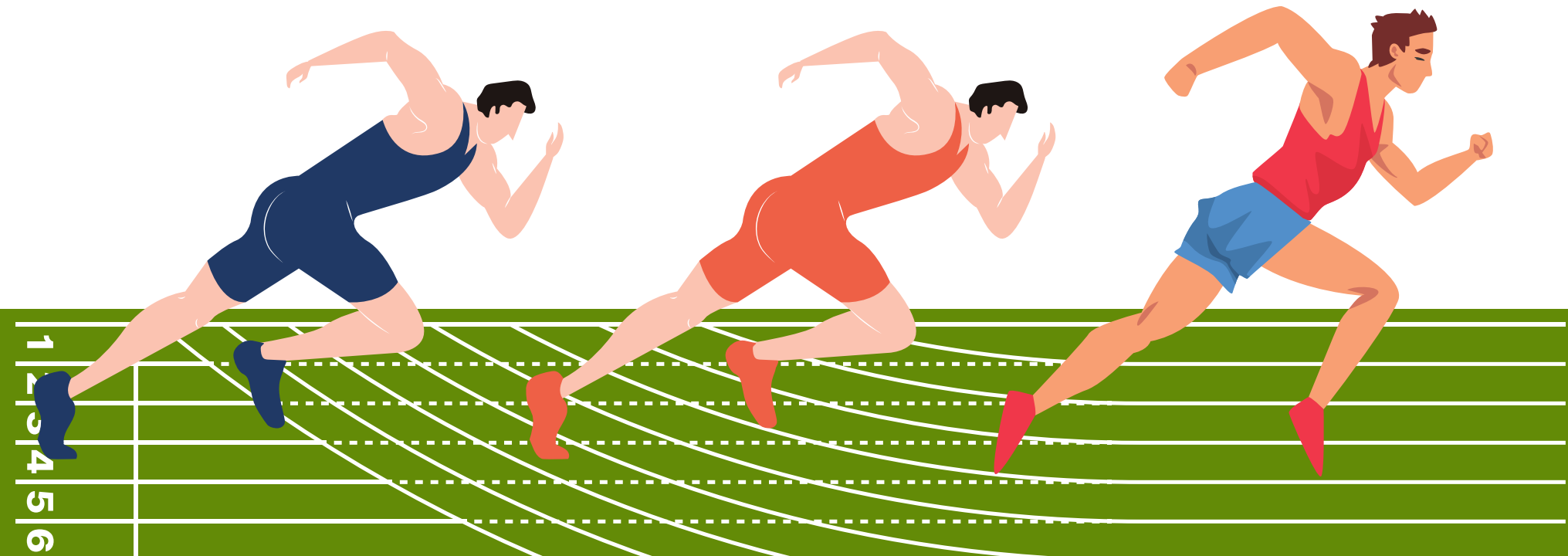
C.

Exposure to national & international tournaments

2

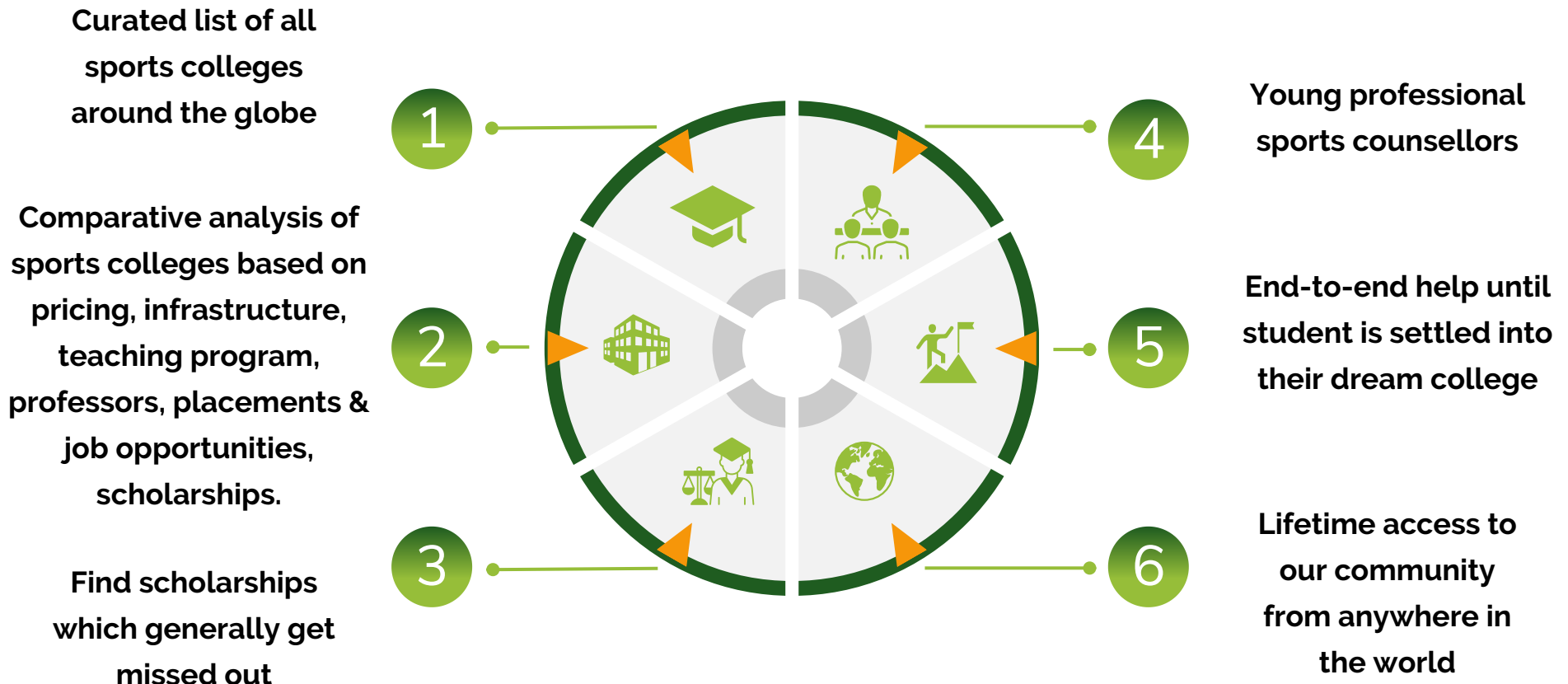
OUR SERVICES

ADMISSIONS

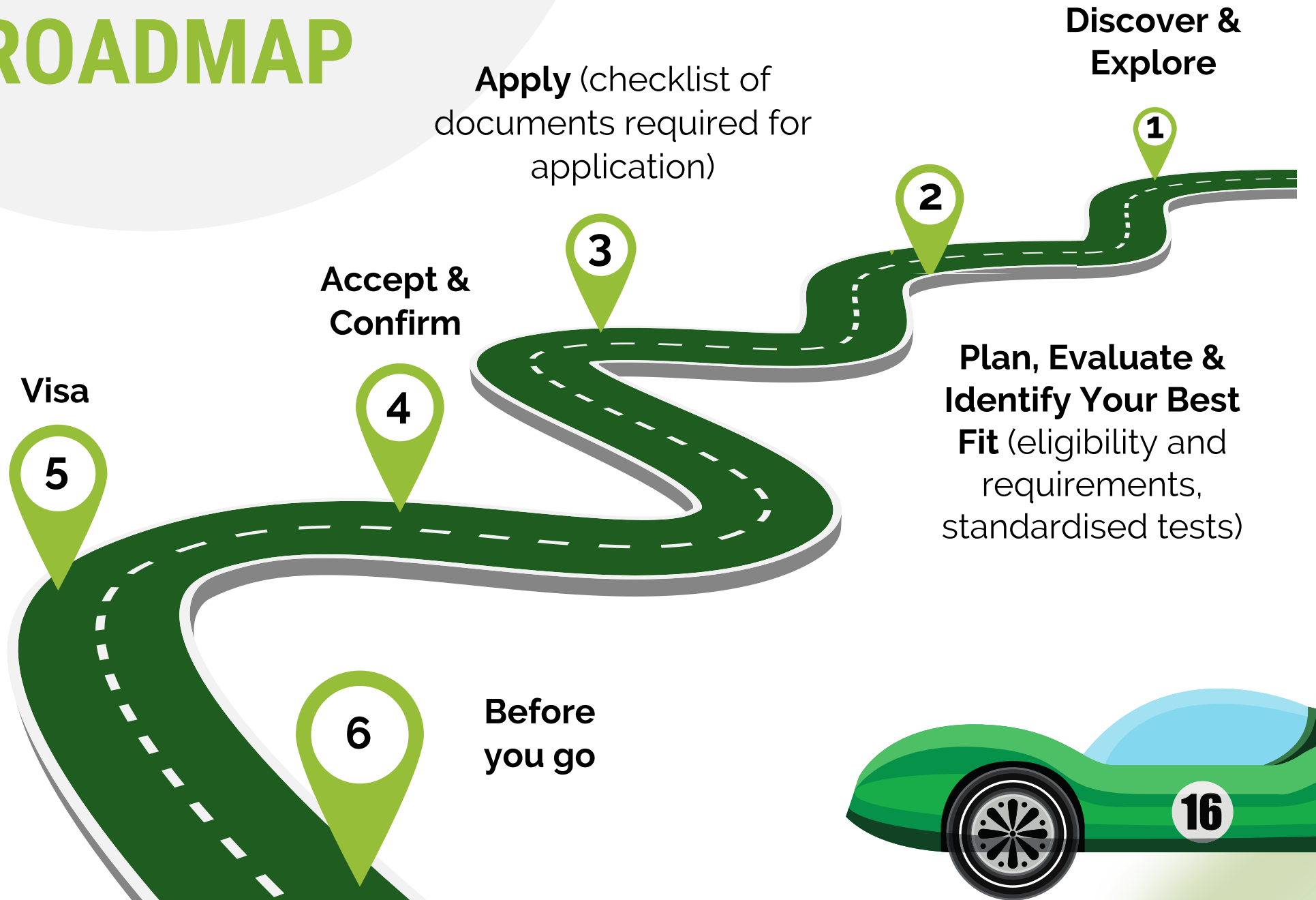


Sports Admissions

Young athletes and professionals often lack guidance in sports education. Hence, we started this program to provide a clear roadmap to accelerate your pathway to your dream sports college/university.



ADMISSIONS ROADMAP



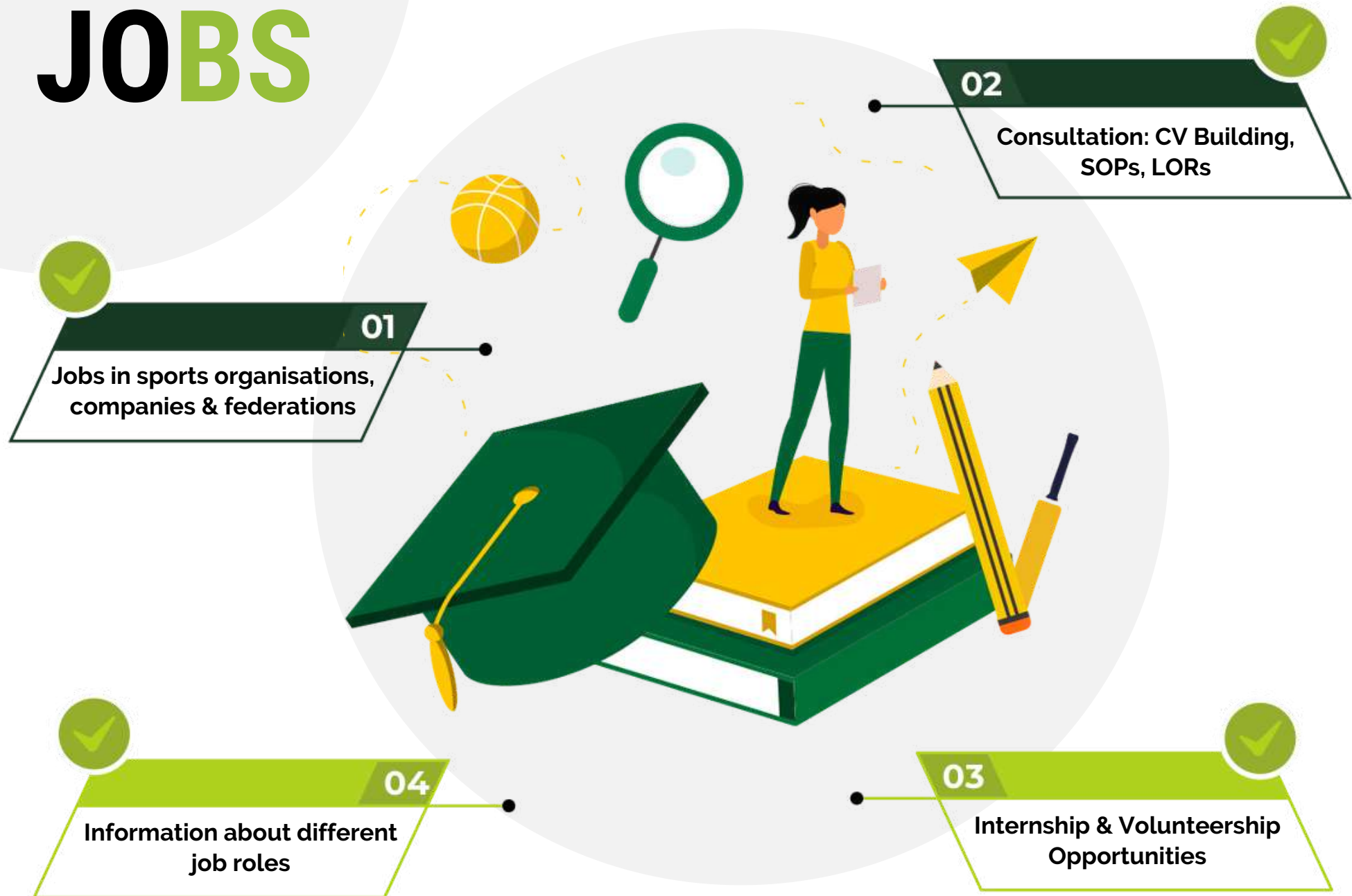
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OUR SERVICES

JOBS



JOBS



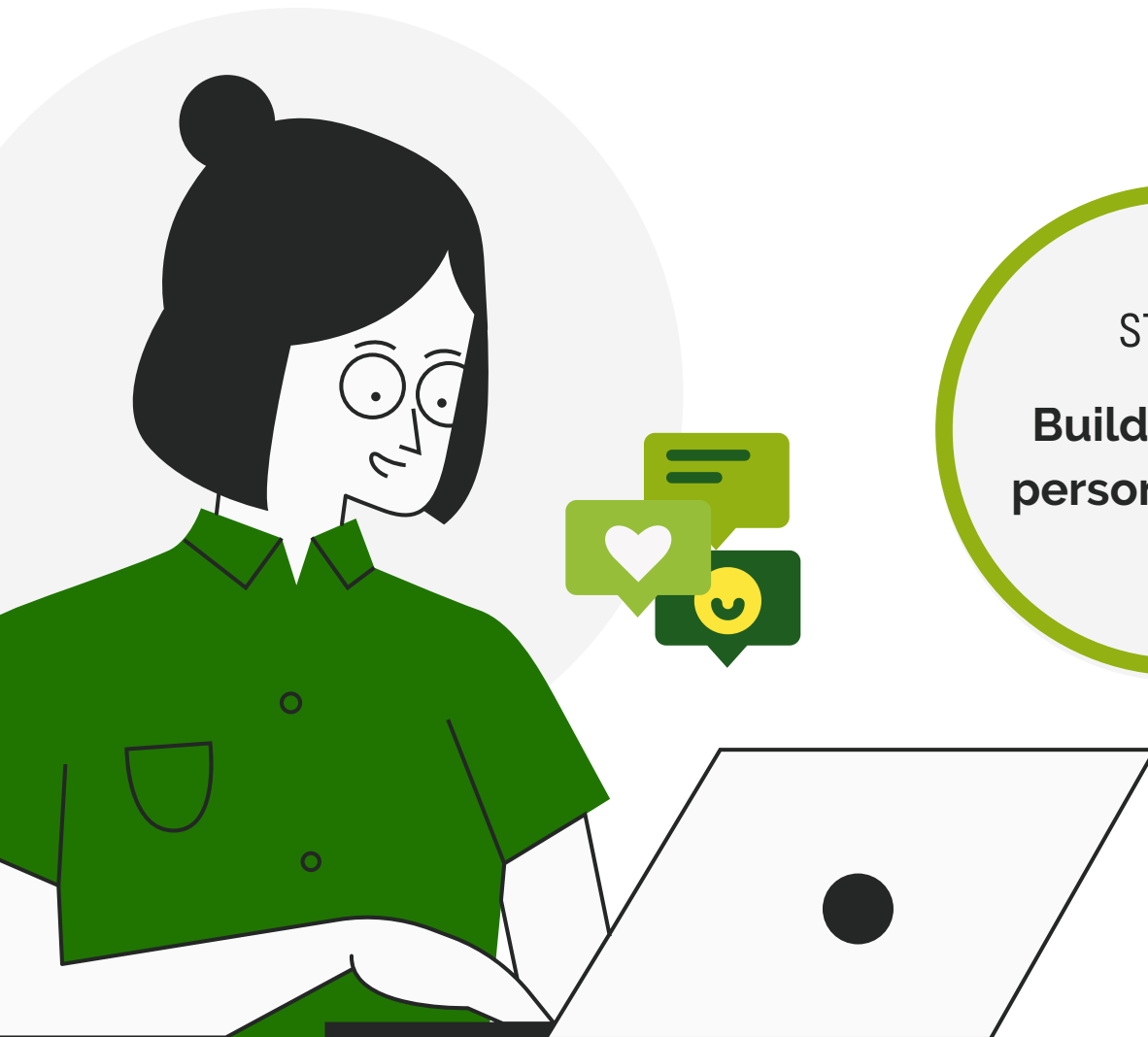
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OUR SERVICES

ATHLETE PROFILING



BUILD YOUR DIGITAL PRESENCE

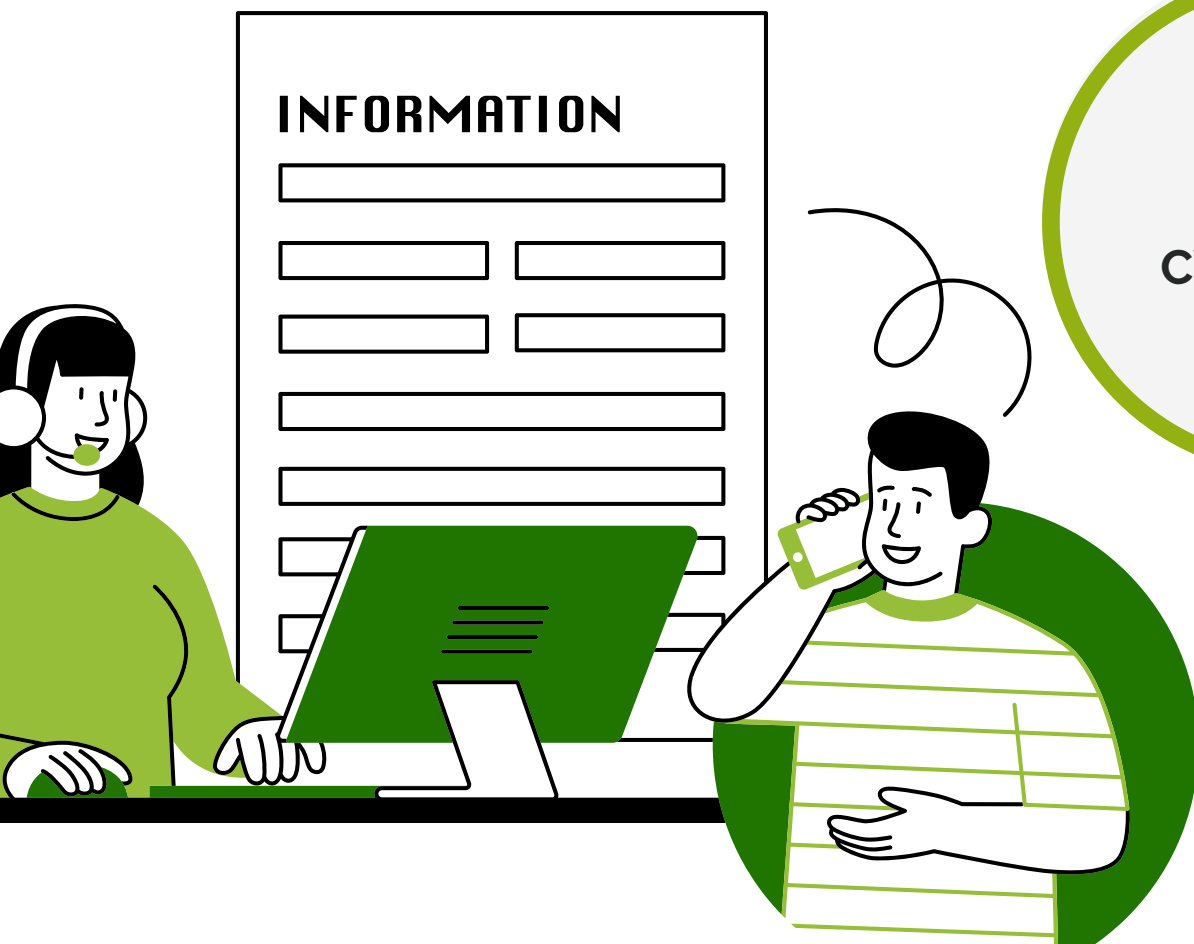


STEP 2
**Building your
personal brand**

STEP 1
**Regular social
media posts &
reels**

STEP 3
**Collaborate
with brands for
sponsorships**

ATHLETE PROFILE BUILDING **SUPPORT**



STEP 2
CV Building

STEP 1
**Calculate
your actual
worth**

STEP 3
**Contract
management**

5

OUR SERVICES

EVENTS



OUR EVENTS

Alumni Cricket: Tri-series Alumni Cricket Tournament organized for 40+ Alums.



✓ 3 Teams



✓ 4 Weekends



✓ 7 matches

Fitness Camp M2K: Sports Fitness Camp organized to spread awareness about fitness through sports.



✓ Professional Reporting



✓ Personalized Feedbacks



✓ Fitness Counselling

OUR EVENTS

Desportivos '23: Organized a sports camp at LMNIIT, Jaipur.



- ✓ Fitness Assessments
- ✓ Careers
- ✓ Counselling
- ✓ Jobs

WDSA Summer Camp: 1-month long sports summer camp at Shri Ram Global School.



- ✓ 8 Sports
- ✓ Expert Coaching
- ✓ Multiple Tournaments

OUR EVENTS

Kipsta Cup Rohini : 5-a-side knockout football tournament at Decathlon Rohini.



✓ 16 Teams



✓ 15 Matches



✓ 1 Winner

International Yoga Day: Conducted a Free Yoga session on the occasion of International Yoga Day at Mount Abu Public School.



✓ National Coaches



✓ Free Goodies



✓ Awareness Event

6

OUR SERVICES

INTERNATIONAL CAMPS



INTERNATIONAL SPORTS CAMP DESTINATIONS

We have partnered with 200+ popular and well-known International Sports camps around the world.



AUSTRALIA



EUROPE



ASIA

POPULAR INTERNATIONAL SPORTS CAMP

- 01 Multi-sport camps
- 02 Elite athlete training camps
- 03 Cultural exchange camps
- 04 Common sports camps



OUR PARTNERS



Shri Ram Global School, Delhi

Set up one of the biggest Sports Academy in the West Delhi Region by offering 10+ sports coaching & developed Sports Infrastructure in the school



Decathlon

Official partnership with Decathlon for sports coaching, tournaments and events across the Delhi-NCR region



Power Of Basics

Specialises in developing strength and conditioning training programmes for athletes of all levels and sports.

OUR PARTNERS



Mount Abu Public School, Rohini

Organized International Yoga Day Event in the school and provided quality coaches for multiple sports



Montfort Senior Secondary School

Organized a tri-series Alumni Cricket Event for Montfort School. The event consisted of 7 matches, spread over 4 weekends, for a total of 40 alumni members



M2K Victoria Gardens

Organized a sports fitness camp spread over 2 weekends in collaboration with POB to promote the physical development of the M2K Society members

PHOTO GALLERY



PHOTO GALLERY



WHY CHOOSE US?



Professional, structured, and organized services

1



Team of qualified sports professionals with international work experience

2



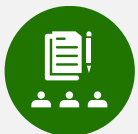
Detailed Reporting and Feedback for parents

3



Long Term Athlete Development plans based on European standards

4



Customized plans according to your needs

5



One-Stop Support for all sporting needs

6



UNIFIED SPORTS

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REACH US

Get in touch with us to turn
your sports dream into reality



help@unifiedsports.in



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Delhi



www.unifiedsports.in



[unified.sports](https://www.instagram.com/unified.sports)



ABOUT UNIFIED SPORTS

Profile

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We provide sports enthusiasts, amateur athletes, Schools, RWAs, sports professionals, clubs /academies, and sports organisations with end-to-end sports solutions!

Vision



We aim to create an impact in the lives of at least 1 million kids by 2028 through sports.

Mission

Becoming a one-stop sports platform, providing easy access to high-quality and standards of sports coaching and infrastructure to the Indian grassroots.



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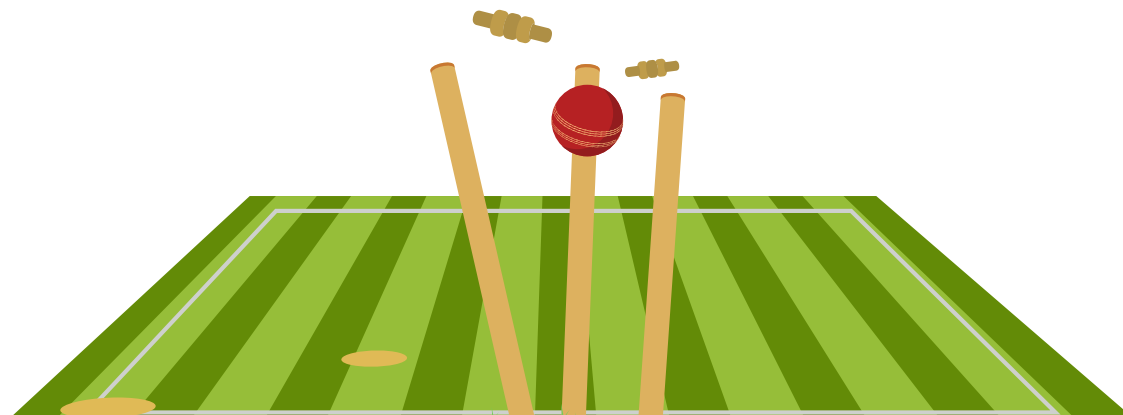
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WHY

CHOOSE US



Professional, structured, and organized services



Team of qualified sports professionals with international work experience



Detailed Reporting and Feedback for parents



Long Term Athlete Development plans based on European standards



Customized plans according to your needs



One-Stop Support for all sporting needs



OUR SERVICES

SPORTS OPPORTUNITY





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ADMISSIONS ROADMAP

Discover & Explore

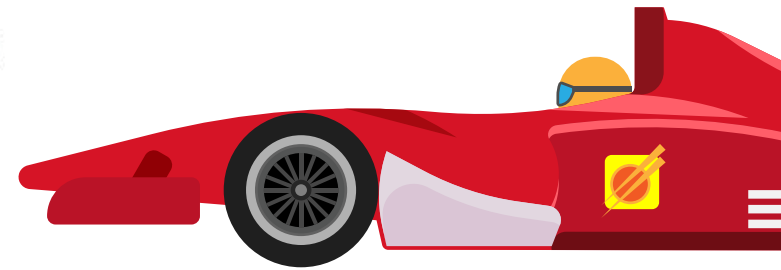
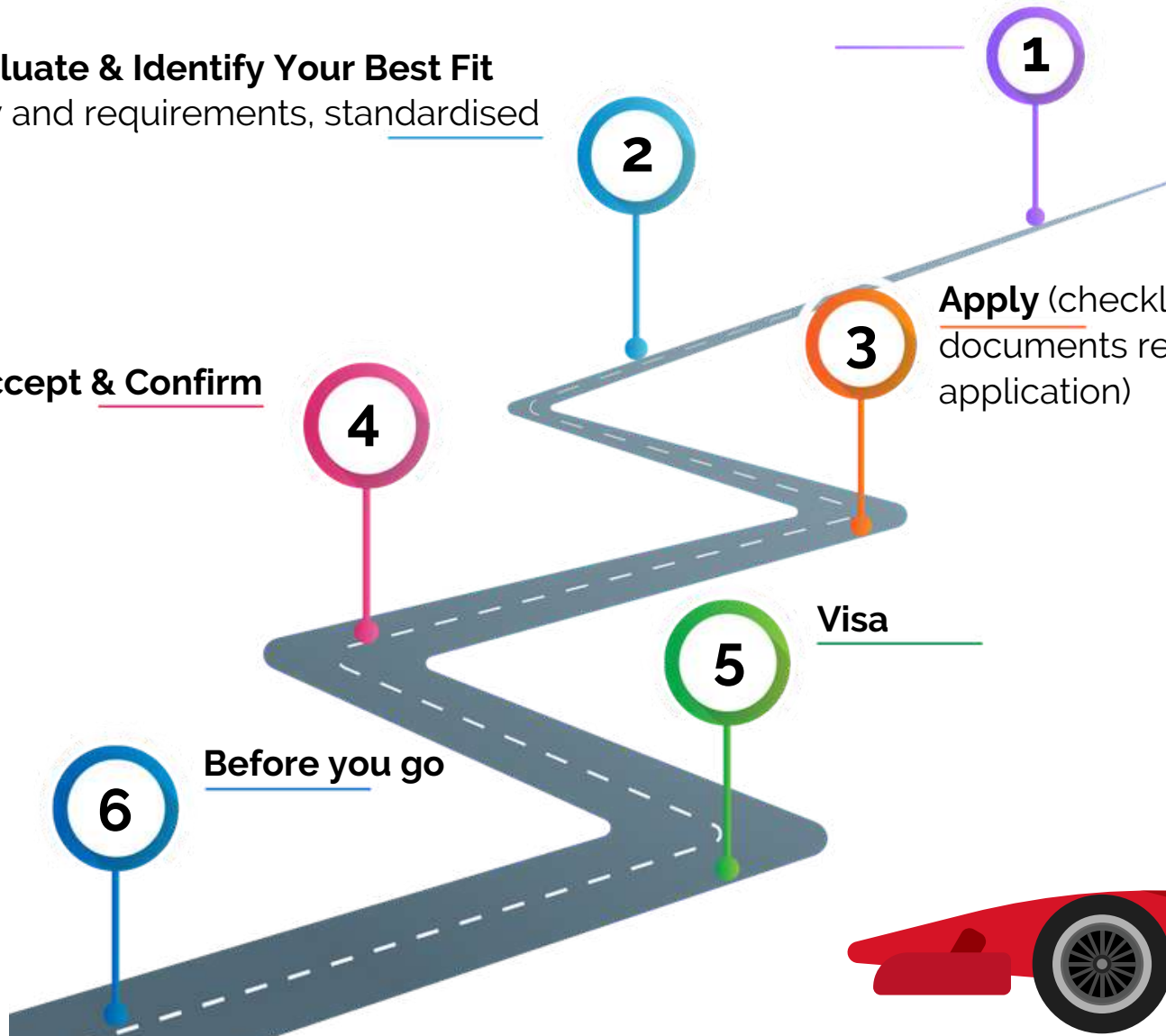
Plan, Evaluate & Identify Your Best Fit
(eligibility and requirements, standardised tests)

Accept & Confirm

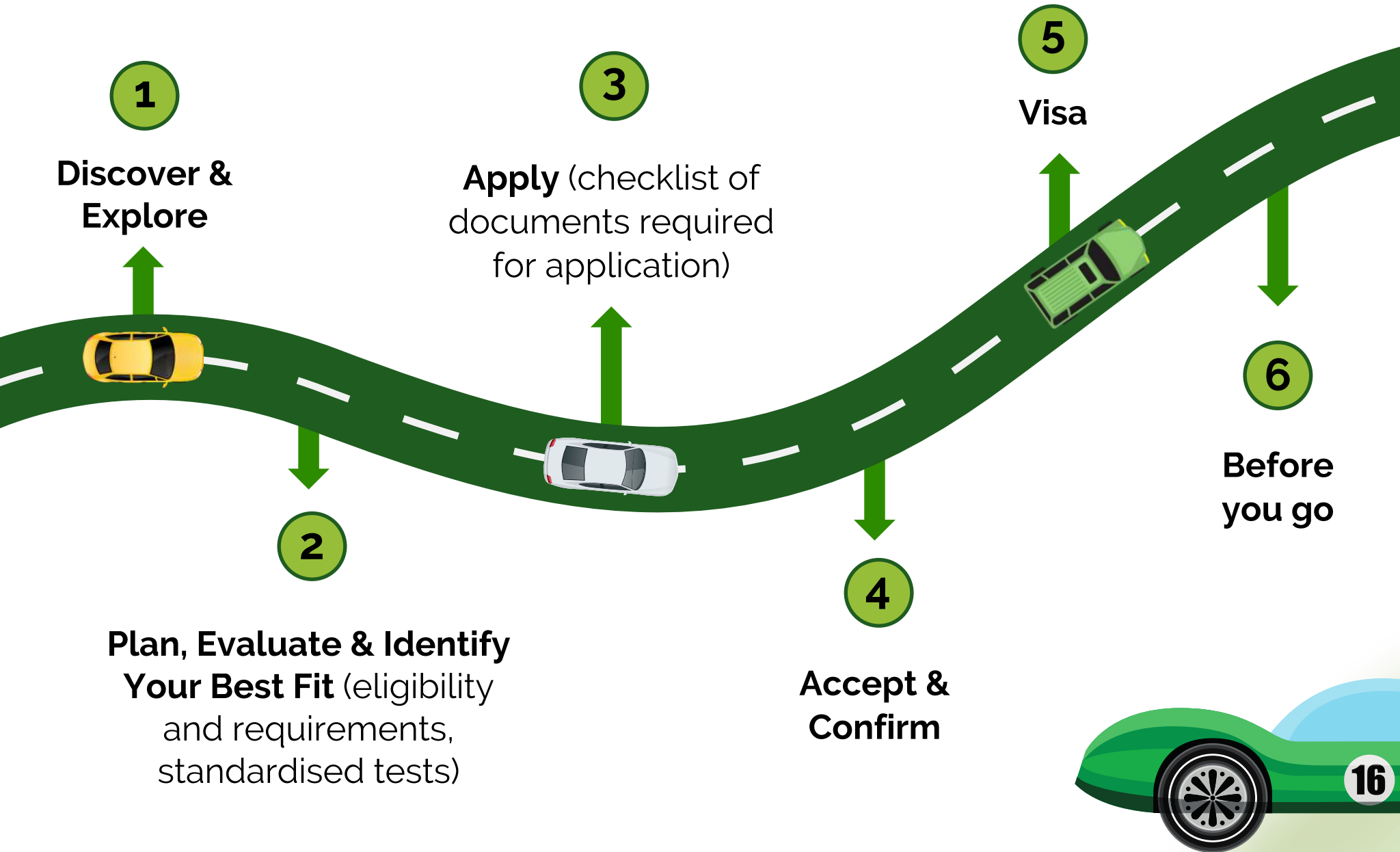
Apply (checklist of documents required for application)

Visa

Before you go



ADMISSIONS ROADMAP



DEVELOP SPORTS INFRASTRUCTURE

Assured top quality sports facilities



Football Turf

INFRASTRUCTURE FOR OTHER SPORTS ARE ALSO AVAILABLE



Box Cricket



Tennis



Basketball



BENEFITS FOR THE SCHOOL

- Develop sports players from the school
 - Generate additional revenue
 - Positive publicity and building USP
 - Promoting a healthy lifestyle for kids
-

OUR PLAN

FOR SCHOOLS

Systematic approach to solve your problems

- Rent out facilities - Academies, Tournaments, Events
- Providing coaches for any sport for the school
- Planning and Building sports infrastructure for the school
- Developing an international standard sports program for the school
- Exposure to national & international camps, trails, academies, etc. for the students
- Top-quality sports goods & equipment at discounted prices
- Organizing live interactive workshops for the students & parents
- Admissions for students in any sports college/university across the world



OUR CURRENT PROJECT

SHRI RAM GLOBAL SCHOOL, DELHI-WEST

- Developing the complete sports development program at Shri Ram Global School, Delhi-West
- Set up one of the biggest Sports Academy in the West Delhi Region by offering 10+ sports
- Developing the infrastructure for the school - Cricket pitch, football field, basketball and tennis courts, etc.
- Conducting the Sports Summer Camp for the school kids & parents
- Organizing seminars and workshops for kids and their parents to spread awareness about the sports industry



OUR CURRENT PROJECT

DECATHLON

- Official partnership with Decathlon for sports coaching across the Delhi-NCR region
- Currently organizing football summer camp at Decathlon Rohini
- Planning multiple yoga sessions in Delhi for International Yoga Day on 21st June 2023

SPICE GARDEN RESTAURANT, MODINAGAR

- In the process of developing the sports infrastructure & providing sports equipment for the Spice Garden Restaurant, Modinagar
- Indoor and Outdoor sports development including turfs and game rooms



OUR BUSINESS ANALYSIS

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ABOUT OUR TEAM



Keshav Baheti

Founder

Masters of Sport Management, Deakin University
(Top 10 Sports Management Programs Worldwide)



Power of Basics [Rahul & Pushpendra]

Co-Founders

Masters of Sport Management, Deakin University
(Top 10 Sports Management Programs Worldwide)

PRICE DETAILS

Mostly presented before an audience, it serves a variety of purposes, making presentations powerful tools for convincing and teaching.

PAYMENT METHODS

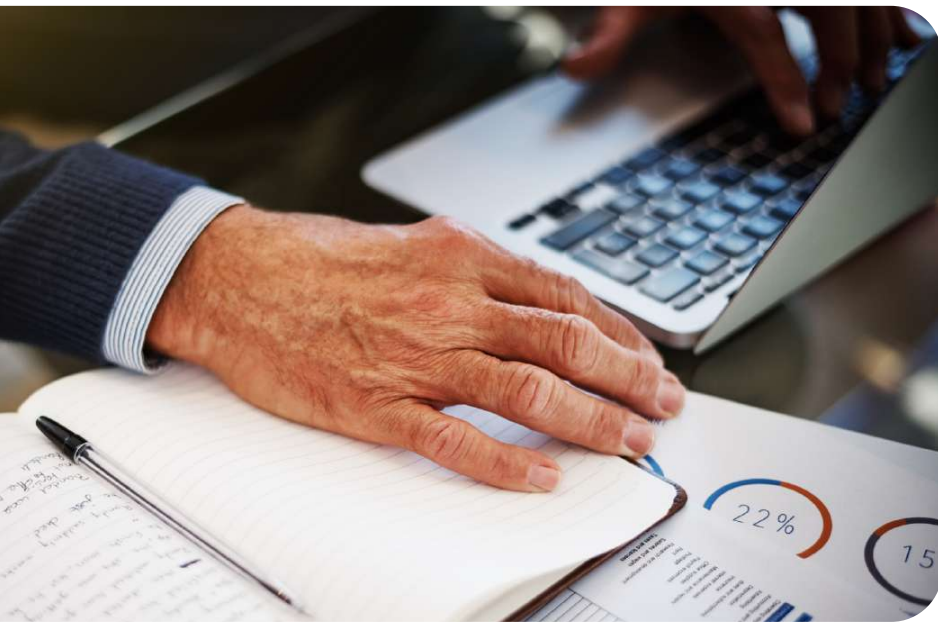
Presentations are communication tools that can be used as lectures, speeches, reports, demonstrations, and more.





PERKS OF THE EVENTS

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ABOUT THE EVENTS

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WHY CHOOSE UNIFIED SPORTS



1

Professional, structured, and organized services

2

Team of qualified sports professionals with international work experience

3

Detailed Reporting and Feedback for parents

4

Long Term Athlete Development plans based on European standards

5

Customized plans according to your needs

6

One-Stop Support for all sporting needs

WHY CHOOSE UNIFIED SPORTS

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- 1 Professional, structured, and organized services
- 2 Team of qualified sports professionals with international work experience
- 3 Detailed Reporting and Feedback for parents
- 4 Long Term Athlete Development plans based on European standards
- 5 Customized plans according to your needs
- 6 One-Stop Support for all sporting needs

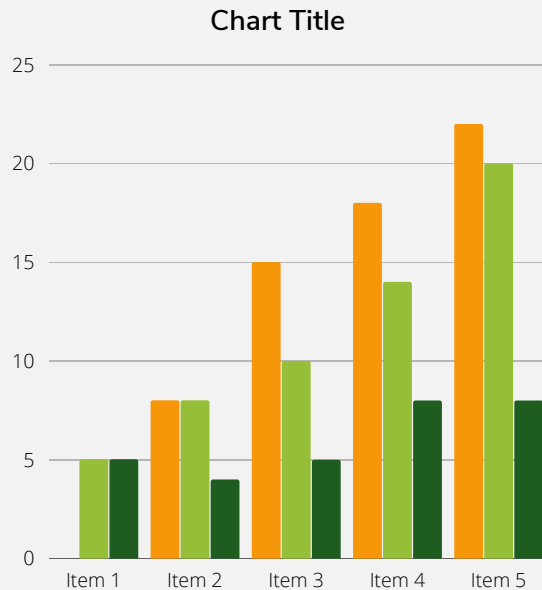
OUR PLANS

FOR SCHOOLS



- Rent out facilities - Academies, Tournaments, Events
- Providing coaches for any sport for the school
- Planning and Building sports infrastructure for the school
- Developing an international standard sports program for the school
- Exposure to national & international camps, trails, academies, etc. for the students
- Organizing live interactive workshops for the students & parents
- Admissions for students in any sports college/university across the world
- Top-quality sports goods & equipment at discounted prices

OUR PLAN FOR ORGANISATION



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ABOUT OUR SERVICES

- *Sports career*

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90%

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75%

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ABOUT OUR SERVICES

- *Sports consultation*

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ABOUT OUR SERVICES

- *Sports workshop*

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Camera Works

Mostly presented before an audience,



Field Work

Mostly presented before an audience,



ABOUT OUR SERVICES

- *Sports events*

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75%

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ABOUT OUR SERVICES

- *Sports partnership*

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Art School
2019

Presentations are
communication
tools.



**Architect
Academy**
2019

Presentations are
communication
tools.

